

## **PRESS RELEASE**

*January 2, 2014*



**FOR IMMEDIATE RELEASE**

### **Rob Cantrell Named New TriEagle President**

*The Woodlands, Texas – January 2, 2014* – W. Daniel Cook, CEO and Board Chairman of TriEagle Energy, today announced the appointment of Rob Cantrell to the position of President and Chief Operating Officer, effective January 1, 2014.

“Rob has proven himself to be an extraordinary leader with a real depth of knowledge regarding this complex and ever-changing deregulated electric industry”, said Cook. He added, “Rob has brought a fresh approach and a steady stream of new ideas to TriEagle, and that’s exactly what we need as we enter our second decade.”

Cantrell previously served as SVP of Sales and Marketing for TriEagle, and also held similar positions at Champion Energy and StarTex during their respective start-up phases. Prior to energy, Cantrell held marketing, sales, and operational roles in the telecommunications and real estate industries. Rob has an undergraduate degree in Economics from the University of North Carolina and an MBA from the University of Georgia.

“I am excited to continue to expand on TriEagle’s success over the years”, said Cantrell, adding “We have built an outstanding platform for our future, and now the key is to execute and grow the business to reach our full potential.”

**About TriEagle Energy:** TriEagle Energy ([www.trieagleenergy.com](http://www.trieagleenergy.com)) approaches the electric marketplace with a strong commitment to customer focus and excellence and has served commercial, industrial and residential customers since 2003. Providing value through energy cost savings and taking a long-term view of the marketplace, TriEagle uniquely provides customized solutions and products.

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